



SIERRA MADRE NEWS



VOLUME 31, No. 14

SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA

FRIDAY, DECEMBER 25, 1936

Santa Claus Will Arrive At Big Tree In City Park At 7 o'clock Christmas Eve

Coming To Distribute 600 Stockings Of Candy, Toys And Holiday Baskets

OLD ST. NICK is coming to the City Park! He'll put in his appearance promptly at 7 p.m. Christmas Eve.

The occasion, of course, will be the firemen's annual Christmas Eve party for the city's children. With the assistance of the entire volunteer department, St. Nick will distribute toys and candy and gift stockings under a gaily lighted Christmas tree. It will be a night of nights for the happy, bright-eyed youngsters.

Parents are reminded that the festivities, as usual, will be "short and sweet" so that boys and girls can get to bed early and make Christmas Day come all the sooner!

The evening's festivities will climax a busy day for the firemen, who have been ordered by Santa Claus to have 600 stockings of candies and presents ready for him to distribute.

Beginning at 6 a.m. the entire department will set about distributing scooters, tricycles, dolls, trains and all the other playthings which Vern Udell and the boys have been re-conditioning at the toy shop the past few weeks.

Approximately 100 food baskets, of which will be donated by the Dolorosa, will be ready for families at the City Park.

The third renewal of the Santa Anita has attracted attention of turf throughout the world.

Estimated that all previous attendance records will be broken also all money spending records.

The big event on the opening day will be the Christmas Stakes at one mile, a handicap feature that has nominated 23 horses representing the cream of American stables.

Included in the list of entries for the Christmas stakes, feature event on Friday, are Seabiscuit, Charles Howard's sensational horse which took the World's Fair Handicap at Bay Meadows recently and now winter home favorite for the \$100,000 Santa Anita handicap.

Two other highly favored nags entered are Giant Killer, winner of the final handicap at Bay Meadows, and Special Agent, star of the S. C. T. Stock Farms stables.

Sierra Madre's football championship will be decided next Sunday afternoon on the gridiron of the Woodrow Wilson High school when teams representing two sectors of the city come to grips in the annual game.

It will be East vs. West, Baldwin avenue being the dividing line, and judging by the talk about town the East Siders are favored to win but only by a slight margin. Those in the know insist that the game will be close, and East Siders are given the edge mainly because six of their men have been playing Junior High or college football all season and therefore are thought to be in better condition.

The West Side boys are just as big and perhaps a little bit tougher, but there is so much skill in football these days that a big tough guy is helpless when a ball goes sailing over his head to a receiver who snags it out of the air and who is fleet of foot.

Last year the East Side team defeated the West by 18 to 0, before a crowd of 200 or more townspeople who were interested enough in the game to make the trip. It is expected that even a larger crowd will be on the side lines next Sunday for the kick off at 2 o'clock.

Members of the East and West Side football teams are to hold an important meeting at City Park next Sunday at 1:30 p.m. All players are urged to be present.

Christmas Carols

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Christmas 1936

By MARY WARD

NO WONDER little children Inspire the will to give. They will ever own this season As long as Christians live. Christ Himself, inspired the thought To save the world from sin.

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\$5,000,000 PROJECT APPROVED

Supervisors Pass On Flood Control Plans For Sierra Madre-Arcadia Area

Tentative approval of a comprehensive system of flood control channels and debris basins for the Sierra Madre-Arcadia drainage area, involving an estimated expenditure of more than \$5,000,000, was given yesterday by the county board of supervisors.

Simultaneously, the board referred to officials here and in Arcadia a report covering the improvements from C. H. Howell, flood control engineer.

The improvements directly affecting Sierra Madre include a storm drain east on Grand View avenue from Mountain Trail avenue to the city limits.

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Do You Know The Beautiful Girl In The White Canoe—'The Lady Of The Lake'?

No Regular Mail Deliveries Here Christmas Day

There will be no delivery of first class mail here Christmas Day and no parcel post delivery unless the volume warrants it, Postmaster R. O. Caukin announced yesterday.

The postoffice will, of course, send out all special delivery matter.

There will be two receipts of incoming mail in the forenoon, which will be available to box-holders.

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A Sierra Madreans, To Be Sure, And Junior Women Will Give You Her Name

SHE is just a trifle above the average in height for a woman and lithe.

Pretty—of course, with glistening white teeth and a natural winsome smile that she knows how and is not afraid to use.

Her hair is black; at least very dark, and she wears the frock made of the yellow and blue plaid of the Douglas clan of Scots beautifully. She fairly bristles with personality.

You guessed it—that is "The Lady of the Lake," the young woman who will ride in the white swan canoe on the Wistaria Town entry in the Tournament of Roses on New Year's Day.

But no wonder you haven't guessed who she is. Nobody has or can, for the very good reason that she hasn't been selected yet and won't be until next Tuesday or Wednesday. The description of her that you read was merely the specification that she must meet to qualify as "The Lady."

Any girl in Sierra Madre who meets the specifications is eligible and there are lots of them.

The successful candidate will be nominated by a committee consisting of Miss Eleanor Phillips, president, and two other members of the Sierra Madre Junior Women's Club, because it was considered that this organization was best qualified to select exactly the right girl. It is important to remember, however, that it is not necessary that candidates shall be members of the Junior Women's Club.

This committee will meet in the clubrooms of the Junior Woman's Club at 7:45 next Monday evening. Any and every girl who believes she meets or nearly meets the specifications is invited to present herself there at that time, with the assurance that there will be no mention of her name in the event that she is not nominated, unless she wishes it.

The girl nominated will be presented with an invitation to the Coronation Ball in the Pasadena Civic Auditorium next Tuesday evening at which the Queen of the Rose Tournament will be crowned in the most spectacular ceremony ever attempted on such an occasion. Also she will be furnished with a very good seat to witness the great football game in the Rose Bowl between the Pittsburgh Panthers and the Huskies of Washington University.

Preparations for the float are going forward splendidly. More sponsors appeared this week and their names will be published next week in the final list of those whose contributions have made it possible to have the city creditably represented in the greatest of all pageants.

In addition to his cash contribution, John S. Billheimer, of the Sierra Madre Lumber Co., yesterday announced that his huge truck would again be at the float committee's disposal. W. J. Schiltz, William Lees, Frank Hilbrandt, W. L. Hibbs and W. B. Durham, all contractors and builders, have volunteered their services in the float construction. It will be put together probably on Sunday or Monday on the vacant lot in the rear of Alfred J. Dewey's old adobe studio on East Montecito, where it will probably also be decorated if the weather is fair.

Members of the Junior Woman's Club will be invited to decorate the float with garlands and to make the float look like a picture of the city.

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Ellen O'Connell Surprises City Children In Chapel

Coming to the City Children's Home for Christmas

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Published every Friday
L. R. GOSHORN
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Member Nat'l Editorial Ass'n

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That ye, being rooted and grounded in love, may be able to comprehend with all saints what is the breadth, and length, and depth, and height; and to know the love of Christ, which passeth knowledge, that ye might be filled with all the fullness of God.

—Eph. 3, 17-19.

Through the spirit of Divine Love let the violent, obstinate powers of thy nature be quieted, the hardness of thy affections softened, and thine intractable self-will subdued; and as often as anything contrary stirs within thee, immediately sink into the blessed Ocean of meekness and love.

—G. Tersteegen.

MENNONITES

The Mennonites, a religious sect that is probably most numerous in the Pennsylvania Dutch counties of the Keystone State, have no objection to paying their part of the new Social Security taxes, but they want to be excused from accepting any benefits. Of course it is their constitutional right to refuse them just as they refused to accept the dole or relief during the height of the depression.

These are a hard working, thrifty and hospitable people who offer a splendid example to the people of this country at a time when there is an apparent weakening of the moral fibre that has made this the greatest Nation on earth, but which cannot long remain so when one out of every five citizens believes it is the government's business to provide for him and who rebels at the idea that he must show any initiative or exert any effort.

By their industry and tenacity the Mennonites have built up some of the greatest farming country in the world, in Lancaster, York, and other Pennsylvania counties where their fertile acres are all model farms which produce tobacco and other crops that have made their owners wealthy. Yet their wealth has never turned their heads. They dress plainly and live frugally but the boasted Southern hospitality of the old days does not compare with theirs.

The Mennonite Board of Missions, in a letter to the Social Security Board, writes that "this law directly affects thousands of our people who work in the various industries affected. As a people, we have no objection in the least to giving the State an account as provided by law.

"But we have conscientious scruples in regard to receiving the benefits. It has always been customary for each congregation to care for its own poor which is also Scriptural, according to Matthew 25:2.

"What we especially plead for at this time is that some provision be made to allow us to pay our dues in the regular order as provided by law, but to exempt us from receiving the benefit."

GOOD WILL

The unprecedented demonstration accorded to President Roosevelt on his visit to South America should bring a glow of pleasure and satisfaction to every American citizen regardless of political faith.

For all the cheering, all honors extended with due formality, all the fine speeches and extravagant expressions of homage and good will were not for the man alone but for the nation he represents. The people of South America were thus expressing their good will towards citizens of the United States. This attitude is significant at a time when the nations of Europe are tottering on the brink of a general war, where new armaments are being assembled behind each border, where dangerous threats are being issued from official sources.

In adopting the policy of cementing good will between North and South America, and all the nations of this continent, President Roosevelt has chosen a course which meets with general approval. We have all come to see that there is little we can accomplish by meddling in the muddled affairs of Europe. But we have also begun to realize that the nations of North and South America should stand together, determined to resist collectively any aggression from Europe or Asia and equally determined to maintain a spirit of good will and mutual understanding.

By promoting this policy we will be doing our part to bring to realization that dream of all humanitarians and idealists—a world at peace without the fear or rupture war. The whole program is in keeping with the spirit of "Peace on Earth" and "good will" to all men which typifies the Christmas season.

POINTED PARAGRAPHS

In the school of experience you tell what grade you are in by counting the scars.—Indianapolis News.

All you can say for the brutality of Spain's warfare is that both sides seem to deserve it.—Cleveland News.

Not content with carrying chips on their shoulders, women are now wearing 'em on their heads.—Washington Post.

A Chicago museum expedition has revealed a bird that moos like a cow. But what the farmers are interested in is a cow that eats like a bird.—Portland Press.

Add Another De luxe Train To Care For Increased Travel

Consistently increasing tourist travel as a result of improved business conditions and the new year-around low transcontinental fares has caused Southern Pacific Railroad to announce a new train, the "Californian," made up of air-conditioned reclining cars and tourist sleepers to be placed in service January 3, on the "Golden State Route" between Los Angeles and Chicago.

Effective the same date, the "Golden State Limited," operating over the same route, will become an all-Pullman train.

The Californian will feature a special car for women, "Economy" dining car service, with meals priced from 25 to 35 cents, and free pillows for passengers. Announcement was also made that faster train service between New Orleans, Los Angeles and San Francisco over Southern Pacific's "Sunset Route" will be inaugurated January 3.

Father Sage Says:

It is sad but true that never yet has a New Year's resolution paid the Christmas bills.

Gaddin' Around with BILL PEET

CHRISTMAS in Hawaii. Did you ever spend one there?

Every family that can afford it has a Christmas tree. The kids believe in Santa Claus but refuse to fall for the "down the chimney entrance of Old Nick" because there are no chimneys in the Hawaiian Islands. It never gets cold enough in Honolulu for a cheery fire in stove or grate.

Waikiki beach is the lively spot on Christmas Eve. It is open house everywhere. The beach boys with their ukuleles and steel strangled guitars serenade all the worth-while folks and sing their native ditties. They are, of course, invited in and generously tipped.

I recall one Christmas Eve of hearing the strains of "Oh Little Town of Bethlehem," a Christmas carol. The music seeped out of an open window in a small three room wooden shack. I peeped in and saw two dozen or more Chinese youngsters with parents and relatives gathered around a battered piano. They had caught the Christmas spirit in true American style.

Down town, business streets of Honolulu are decorated with trees and lights just like Los Angeles and Pasadena, and Christmas shopping is just as brisk, but most of the toys and all of the fir and pine trees are imported from the mainland and therefore expensive. But everybody buys and gives just as we do in California. This shows the strong American influence over the islands in the middle of the Pacific.

There is the annual football game played in Honolulu's big stadium where 23,000 persons can view the spectacle. A mainland college team comes over to play the strongest Honolulu aggregation, and there is never a vacant seat. Spectators appear in palm beach clothes, many hatless and coatless, others waving fans, because the day is usually hot. Can you imagine wearing tropical clothes and in a tropical setting watching a football game?

The Hawaiian islands are becoming so thoroughly Americanized that American customs are followed closely.

Hawaii is a beautiful spot—too darned nice, for it tends to make folks lazy and causes them to lose ambition.

The Firemen's ball Saturday night was a real testimonial to our volunteer smoke eaters, judging by the size of the throng, the enthusiasm and fun on tap every minute.

I was impressed more by the way the older people entered into the spirit of the dance than the "pep" displayed by the younger generation. Dignified business and professional men of Sierra Madre danced and wise cracked and appeared to be having a real good time.

The old fire truck was parked close to the clubhouse in case of an alarm, and when I asked "Shorty" Steinberger how many of the boys would quit the dance floor in time to respond he replied "There ain't gonna be any fire—we never have fires when we hold our annual dance."

There were a few strangers in the big crowd, but mostly home folks and neighbors, who had bought tickets for a good cause and proposed to get value received by displaying the old Yuletide spirit to the utmost.

Whose gonna ride in the Sierra Madre float?
Whose going to be "The Lady of the Lake"?
Nobody knows except perhaps two or three and they won't tell.

Some pretty girl or matron will take a ride she will not soon forget.

It will be a signal honor to occupy a seat in one of the most beautiful floats to be seen in the Town of Roses Parade.

Do I know the gal's name? I should say not. It's to be a secret until the proper time and it has everybody guessing.

TOWN PICKUPS

EUNYCE ALBRECHT, pretty Sierra Madre girl wields a mean tennis racquet and 'tis said that she can not only beat any feminine rival here but many of the good boy players.

Scotch bag pipers to blaze the way for our float, THE NEWS stated last week. Hope there are a couple of true hearted Scotchmen on the committee which will name the winner. . . . Sierra Madre's float has probably been given more advertising than any of the others. Three National radio broadcasters have mentioned us in a big way. . . . A week has passed during which metropolitan newspapers have not referred to Sierra Madre's Rose entry. Neighboring towns and cities are just a bit envious. . . . All of which should arouse our civic pride to a high pitch. . . . and for that reason the float has simply got to be good. Those who have not contributed should send contributions of C. G. Huntsinger at the gas company office. . . . I have a hunch that the pastors of our local churches missed the faces of many regular parishioners last Sabbath morning, the day after the night of the Firemen's ball. . . . Twenty-five years ago P. T. Barnum, who made the circus a paying proposition and who was regarded as the greatest showman on earth, gave a Sierra

MEANING OF CHRISTMAS

THE first meaning of Christmas is that of generosity, inspired by the great gift of God to mankind. The selfish sway of the world is broken at least for a time, and the Christ spirit is born in our hearts. Sometimes the exchange of presents is carried too far and becomes a burden instead of a pleasure; but anything that makes the world unselfish is beautiful and good.



The largest Christmas pudding ever made was that which was boiled for 14 days in a brewing copper for "mine host" of the Red Lion, Southwark, in 1718. It weighed more than 1,000 pounds.

At the beginning of the present century the average life of man was 48 years and 51 years for women. The increased comforts of modern times add to the joys of living and human life has been extended, and this enables the Bureau of Census to report that women's average life is 63 years and man's, 59 years.

More than one-half of the \$122,326,000 in mortgages insured by the Government are reported as being for new buildings, and the larger part of these new buildings are private homes. The statistics very plainly show that lots of people have begun to appreciate the value of owning the roof over their own heads, and that they do not intend to be caught again without shelter when tempests of bad luck blow about them.

Purchase of 2000 new refrigerators cars and reconstruction of 1750 additional cars, or a total of 3750 cars, at a cost of more than \$10,500,000 for the Pacific Fruit Express Company jointly owned by Union Pacific and Southern Pacific, was announced yesterday. Present orders for new Pacific Fruit Express rolling stock follows the \$10,000,000 contracts awarded last April for 2700 refrigerators cars, and brings the company's expenditures this year, for the purpose of placing additional cars in service, to more than \$20,000,000.

Bringing its total appropriations for new and modernized cars and locomotives in 1936 to more than \$41,000,000, Southern Pacific has authorized new expenditures of over \$16,500,000 for the construction and rebuilding of passenger, freight and motive power equipment.

The latest authorization for rolling stock, just announced, will add 23 new locomotives, 2,725 new freight cars and 41 modern, lightweight passenger cars to the service of the public, at a cost of nearly \$15,000,000. Air-conditioning and modernization of passenger train equipment, which already has covered all of the company's principal trains, will be carried on at a cost of \$1,200,000.

Madrean a handsome carving set for a Christmas present. Ask Rikeman the gift shop proprietor to show you the carving set. He has it. . . . Here's advice from a New England Yankee woman. She says, "When you pick a man to work in your garden you want to go by his trousers. If they're patched on the knees you want him; if they're patched on the seat, you don't."

ADIOS.

XMAS IN REVERSE!



The... Watch Tower

By Perley Poore Sheehan

WE remembered that anecdote told us by Father O'Toole one day like this in Hollywood. How, when he was a little tad, in Erin, he waited until his grandmother was asleep, then crept out to the tiny stable where the donkey was. Christmas Eve. The old lady had told him that at midnight the moke would kneel, as its ancestors had done that first Holy Night in the stable at Bethlehem. "I told her next day," said father O'Toole, "that the donkey remained standing."

And what did she say, Father O'Toole? "She said: 'They only kneel when no one's watching.'"

THE story came back to us while we looked at the lovely card a friend here in Sierra Madre had just sent us. A Christmas card. Yet dedicated, you might say, to St. Francis of Assisi — "the most Christlike character this earth has known since that of his great Precursor," as our Teacher once told us. St. Francis and his fraticelli — the "little brethren," meaning all creatures here below. Remote districts of Europe, often where the peasants are the poorest and hardest worked, you'll still see sheaves of grain at the top of tall stakes this time of year where birds can get a Christmas dinner. St. Francis taught these poor people that. And plenty besides no doubt. We've always found them so kind.

AND looking at this card, we got to thinking also about the dogs and cats and birds and other fraticelli we had loved and that now are gone. To Heaven. That's our personal belief. No lie. Without apology. Better people than us have believed it: Buddha, Mohammed, a host of ancient Jewish writers, including the Psalmist. "Thy righteousness is like the great mountains; O Lord, thou preservest man and beast." We once collected a vast amount of data along this line. To soothe an ache. And just the other day a friend of ours brought the subject up again. Sort of whispered it: "Have they a spirit?" We said: "Sure!"

SO we looked up this data. Found we still had quite a lot of it among some dusty old papers; but fresh in our heart. And thought of a dozen dogs we know now, here in Sierra Madre (besides our own) — a spirit-parade of friendly brown eyes and wagging tails — as we sorted the papers over. There was a book — and we wish we had it with us — called, "The Immortality of Animals," written by one E. D. Buckner, and published by George W. Jacobs & Co., of

Philadelphia. A book filled with the finest quotations from splendid sources, ancient and modern. Take this one, for example, from John Wesley: "they (the animals) shall be delivered from the bondage of corruption into glorious liberty; even a measure, according as they are capable, of the liberty of the children of God."

AS for that, Mr. Buckner himself is convincing. Or was. Sufficiently so for us. Scholarly, knowing Hebrew. As in the case of nepeeth, *chayyah*, which, he says, is constantly used throughout the original Hebrew text of the Old Testament, with regard to both animals and men, and "cannot be properly translated otherwise than by the words, 'living soul.' Thus: 'To every beast of the earth and to every fowl of the air and to everything that creepeth upon the earth wherein — there is a living soul.' And in this connection he quotes the Rev. Dr. Bush who, in his commentary on Genesis, says that "The phrase 'living soul' is repeatedly applied to the inferior order of animals."

AND you know Agassiz. Here's what he says: "Most of the arguments of philosophy in favor of the immortality of man apply equally to the permanency of the immortal principle in other living beings. . . . In some incomprehensible way, God Almighty has created these beings, and I cannot doubt of their immortality any more than I doubt my own." He also may have read St. Paul's: ". . . in whose hand is the soul of every living thing."

RECALLING Sir Edwin Arnold's "All that doth live, lives always." And that quotation from Plotinus, cited by Sir Oliver Lodge in "Raymond" — apropos, as we recollect it, of what Raymond says about the presence of his dog Curly in the other world: "For since we hold that this universe is framed after the pattern of That, every living thing must needs first be There. . . . Clearly to the earth which there is not an empty void, but much more full of life, wherein — are all creatures!"

SO there now. Include the birds and the dogs — include all creatures from goldfish to mountains — in your loving thoughts this blessed Christmas. You never can tell. In that book Sir Richard Burton wrote about his pilgrimage to Mecca he tells how the great mosque at Medina, ranking in holiness with the Ka'bah itself of Mecca, was erected around the spot where Mohammed's she-camel, Al-Kaswa, knelt down by the order of Heaven. We like to think — we nourish the thought — that the O'Toole donkey also might have obeyed an impulse like that had the occasion called for it.

Business and Professional Directory

Attorneys	Osteopaths
M. A. WOODWARD ATTORNEY AT LAW 90 Suffolk Ave., Sierra Madre Office Hours 9-12 A.M. Phone 72, Sierra Madre	DR. MARY GROTH OSTEOPATH PHYSICIAN & SURGEON 144 E. Highland Ave. For Appointment Phone 285-1
Dentists	Dr. C. L. T. Herbert.
Dr. J. L. Woehler X-RAY -- DENTIST 31 South Baldwin Avenue (next to Post Office) Telephone 45 Evenings by Appointment	Osteopath Office in Patio S. M. Hotel TELEPHONE 87 Residence Phone 215-1
Dr. Thos. Warden	Eye, Ear, Nose, Throat
DENTIST Hours 8:30 to 12:130 to 5 Telephone 188-1 522 W. Sierra Madre Blvd. Office Closed on Fridays	Established 1907 William G. Barks, Opt. D. Optometric Eye Sight Specialist 509 S. Myrtle Ave., Phone 173 Monrovia, California
Physicians and Surgeons	Plumbing
Geo. W. Groth, M.D. 94 N. BALDWIN Phone 20	Plumbing and SHEET METAL SIERRA MADRE HARDWARE CO. 31. W. Sierra Madre Blvd. Telephone 98 Night: Phone 299-4
M. H. A. Peterson, M.D.	Undertakers
Physician & Surgeon Office, 65 E. Sierra Madre Blvd. Phone 60—Residence Phone 78 Hours 2 to 4 p.m. Daily except Saturday and Sunday and by appointment	GRANT Funeral Parlors 201 W. Sierra Madre Blvd. Telephone 93
WISHING YOU A Merry Christmas and Happy New Year	Telephone Rent Paid?
Prof. Ivan Karaloff INSTRUCTION NATURE'S HARP & HARMONY STUDIO MISS YVONNE BLACK 481 Woodland Drive Harp's Rented Reasonable Hours: Wed. and Sat. P.M. or Special Appointments	DISCOUNT IF PAID BY 20th Office Hours: 8 a.m. to 5 p.m.
Electrical Service	Authorized
WIRING, REPAIRING Thermador Air Heating and Water Heaters Refrigeration EBER THOMAS 62 West Sierra Madre Blvd. — Phone 348-2	Norge Sales and Service Ranges and Appliances Air Conditioning M. L. BOWMAN 62 West Sierra Madre Blvd. — Phone 348-2

HORSE RACING SANTA ANITA PARK



DAILY

[Except Sundays and Mondays]

XMAS DAY to MAR. 6

Again the country's fastest thoroughbreds will compete five days a week for the World's richest racing stakes at beautiful Santa Anita Park, Arcadia, where pari-mutuel betting and famous speedsters of the turf furnish plenty of excitement and thrills galore!

SPECIAL RACE TRAINS DIRECT TO TRACK FROM LOS ANGELES

Fast, convenient, comfortable trains will leave Sixth and Main Street terminal each racing day direct to the track at frequent intervals to meet traffic requirements.



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Passenger Traffic Mgr.
Los Angeles

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Sierra Madre Blvd.
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PACIFIC ELECTRIC RAILWAY

RAY HULL

MEN'S WEAR

- Silk and Flannel Robes
- Ties and Shirts
- Sports Wear

408 E. Colorado St. — Pasadena — TE. 1865

**PURBAUGH'S
FISH & POULTRY MARKET**

Offers the finest selection of LIVE POULTRY

- TURKEYS • YOUNG ROASTING DUCKS
- DUCKS • GEESE

Avoid Risk — See Your Poultry Alive!

We Dress It Free.

ATTENTION SCANDINAVIANS—

We also carry prepared Ludafisk.

3611 E. COLORADO ST., LAMANDA PARK
Colorado 1633**Make This a Musical Christmas**

We have the finest selection of musical instruments and accessories at reasonable prices. Convenient terms arranged.

There is No Substitute for Music

H. FOLADARE

63 East Colorado St., Near Raymond, Pasadena

Our Best Wishes
for 1936**MERRY CHRISTMAS!**

A. E. Pettitt

31 North Baldwin

We Have
Appreciatedyour patronage this past year and
wish you a Very Merry Christmas

from

Pickett's Service Station**A Merry Christmas to All**
1936

We are deeply appreciative of the fine support and co-operation given us in our various objectives and undertakings by the merchants and citizens of Sierra Madre who have joined so splendidly with us in our sworn obligation to help "inculcate a sense of individual obligation to the community" and our Christmas greeting to one and all of you is most sincere.

Sierra Madre Post 297,

American Legion

We are glad to see Dean Arnold Bode about town again, having been confined to his home the past week convalescing from the flu.

Charles C. Collins, Jr., student at Santa Clara College, is spending the holidays at the home of his aunts, Mrs. Woodson Jones and Mrs. Julia Shannon.

Mr. and Mrs. E. Wiley are entertaining during the holiday season at their Monrovia home their houseguests, Lillian Ede and Joseph Daily of Caspar, Wyoming. Mr. Wiley operates the dry cleaning establishment located on West Sierra Madre Blvd.

**Santa Claus Visits
Junior Women At
Their Xmas Party**

Members of the Junior Women's Club participated in the annual Christmas party given at the clubhouse Sunday afternoon. About twenty-five were present to enjoy the tree and the presentation of gifts to the club kitchen.

Baskets of flowers, holly, lighted candles and the illuminated Christmas tree, centering the room, furnished the decorations.

Following a social afternoon, the group gathered around the tree waiting for Miss Eleanor Phillips, as Santa Claus, dressed in full regalia and drawing a sled laden with gifts. Miss Phillips assisted by Miss Cricket Calkin unwrapped the gifts, displaying them around the tree. Many useful articles, vases, dishes, cooking utensils and a lovely wicker chair were presented the club.

A delicious buffet luncheon was served at the coffee table by Miss Marian Solury and her committee at the close of the afternoon. Those responsible for the decorations were Jackie Ward, Mary Schwartz, Eleanor Phillips, Elizabeth Pridham and Evelyn Solury. Among those present were Mrs. J. H. Robertson, Mrs. H. H. Steinberger and Mrs. Madelyn Smith.

**LANGLEY'S
BARBER SHOP**

KERSTING COURT



Want a Taxi?

For Quick Service
Grab a Phone and
ring
301 or 264-2**SIERRA MADRE
TAXI SERVICE**
D. Gilmore, Prop.**Incorporated Shirt Shops**80-84 Corner Raymond & Colorado Sts., Pasadena
A Little Better for a Little Less

STEP IT UP SHOPPERS!

INVITING YOU ALL TO ATTEND OUR CHRISTMAS
AND NEW YEARS SALES

BIG SPECIAL SALE

Silk Robes — Silk Pajamas

33 1/3 Discount Beautiful Patterns

NECKWEAR

50c values **29¢**PANT, SUIT OR
O'COAT SALESBuy Now **\$16.50**

Gloves, \$1.00

Leather Jackets, \$3.99, \$5.85

Just Walk to this Corner & Save a Lot
SHOP NOW!!!**'Round
the town—**

Sam Hohri of Westwood spent the weekend visiting in the home of the Nomura family.

Miss Joan Herbolt of Altadena, is a guest this week in the Frank E. Cox home on Alta Vista Drive.

Mr. and Mrs. C. Oberdorfer of Seville, Ohio, were callers of Mr. and Mrs. F. H. Hartman recently.

Miss Frances Olds spent the week end in the home of her parents, Mr. and Mrs. F. B. Olds, 633 West Sierra Madre Blvd.

Miss Marjorie Mae Ashmore is spending the holidays with her father, Dr. D. C. Ashmore, at 477 N. Baldwin avenue. Miss Ashmore is in school at Riverside specializing in library work.

Mrs. Freda Miller Clatworthy is enjoying a visit from her son Bill, who is spending the holidays with her at her home, 82 East Alegria avenue. Bill is a student at Stanford University.

Miss Nina Belle Neale who has made her home with Judge and Mrs. T. W. Neale, 197 North Mt. Trail, left Monday for a two months' visit at the home of her parents at Teague, Texas.

Miss Mary Coit, daughter of Mr. and Mrs. H. R. Coit, 270 Grove street, spent Sunday and Monday visiting her chum, Miss Phyllis Odhner of Los Angeles. Miss Odhner was formerly of Sierra Madre.

Arriving by plane from New Jersey, Mrs. J. O. Smith is at her home at 609 West Sierra Madre Blvd. She has spent the past several months visiting her son, Rev. Graeme Smith, in Philadelphia.

OBITUARY**MRS. EDWARD HART**

Friends here of Mrs. Edith Hart Dunne, a former Sierra Madrean and now living in Altadena, will be grieved to learn that Mrs. Dunne's mother, Mrs. Edward Hart, died last week in Gallup, N. M.

For more than forty years one of Gallup's most prominent women, Mrs. Hart was born in Liverpool, England, in 1861. In 1889 she left the security of a sheltered home in Victorian England to become the wife of a pioneer business man in the frontier New Mexican town.

Besides her husband, she leaves two daughters, Mrs. Edith Hart Dunne and Mrs. W. A. Hanson, of Gallup, and a brother, Charles Roberts of Liverpool, Eng.

WILLIAM A. SPALDING

Death Friday claimed William Dennison Spalding, prominent Southern California attorney and one of the first children born in Sierra Madre. He died at his home, 2424 Gates street, Los Angeles.

Born here 53 years ago, Mr. Spaulding succeeded his father, William A. Spalding, as secretary of the Los Angeles civil service commission.

Funeral services were conducted Monday from the First Unitarian church, Los Angeles.

and Best Wishes for a
Happy Holiday Season**SOLURY'S GROCERY**
17 Kersting Court

Miss Cynthia Hull of Los Angeles, spent the weekend in the home of her parents, Mr. and Mrs. W. S. Hull, 540 West Montecito avenue.

Mr. and Mrs. Hurst Philpot of San Francisco who are spending the winter months in Southern California are residing at 335 Auburn avenue.

Friends of Mrs. Rollin C. Lewis of Bella Vista Terrace will be great to learn of her illness, which has confined her to a hospital in Long Beach.

Mr. and Mrs. Leonard Wammock and daughter Dorothy are spending today in the home of Mr. Wammock's mother, Mrs. Roy E. Wammock of Santa Monica.

Miss Dorothea Cox is enjoying the Christmas vacation from her duties at the Hollywood Military Academy of Brentwood. She is at the home of her parents, Mr. and Mrs. Frank E. Cox.

Following the early morning caroling Christmas Day, members of the Christian Endeavor Society of Bethany Church will be guests of Rev. and Mrs. R. S. Sheriff at a breakfast at their home on West Mira Monte avenue.

—Doris Gilbert.

SON IS BORN TO THE JOHN
CRAIGMYRE FAMILY

A son was born to Mr. and Mrs. John Craigmyre, 162½ Santa Anita Court, Monday December 21 at St. Luke's hospital.



Say it over the telephone.

Put a personal touch
into your greeting.Your friends will be
delighted to hear your
voice.**California Water &
Telephone Co.****Of course...**it won't fit a Christmas
stocking, but it's 1936
grandest Christmas gift
... for the student, for
business or professional
people ... for the family
... the NEW
ROYAL PORTABLE
with TOUCH CONTROLStandard 4-bank keyboard.
With Touch Control and many
other exclusive features. Actually
makes typing easier than
writing by hand. Price
includes handsome carrying
case. See it ... Try it!Also the other makes—Corona,
Remington, Underwood ...
Fountain Pens, Desk Sets
Largest and Most Complete
Stock of Sheaffers
CASH or TERMS**ANDERSON
TYPEWRITER CO.**104 E. Colorado St.
Pasadena — Terrace 2166**A Good
TENNIS RACKET
for Xmas**We have the best—Alexander Davis and all
popular makes

Good buys in Used Rackets

— All Work Guaranteed —

TUTTLE'S TENNIS SHOP
282 E. Highland Ave.**Sierra Madre
Savings Bank**

Commercial :: Savings

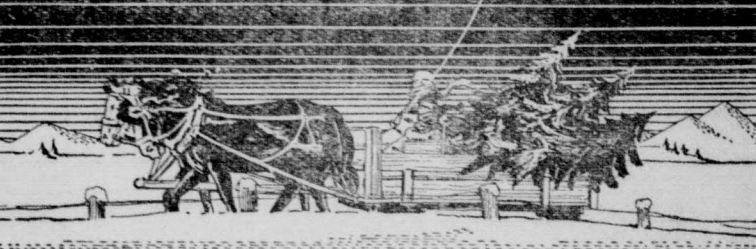
"Your Home Town Bank"

SANTA ANITA INN

The Rendezvous of Southern California

27 West Huntington Drive, Arcadia

Offers this week

Woods and Allen — Dance Creations direct from
New York with a big castBob Loring and His Marylanders
— In Their Swing-Time Music —Big Xmas
Dinner
\$1.00
eight coursesNO
COVER
CHARGE
NO
MINIMUMMake
Reservations
now for
New Year's
\$3 a plate**CHRISTMAS GREETINGS
1936****RPM
MOTOR OIL**

FOR NEW CARS AND ALL CARS

QUICK STARTING

IN WINTER

No Motor Oil at any
price can give you more
and better lubrication**25c**

Motor Oil Unsurpassed

Standard Service StationCall or Phone
J. Milton Steinberger — Phone 2971

Many special holiday packages, chocolates, ribbon candy, brittles, hard candy, toffee, etc.	THORNTON-CARLSON Makers of Good CANDY	Chocolates "Imperfect Dips" 30 cents pound
	3229 E. Foothill Blvd., Wa. 8366	
	1410 W. Colorado St. WA. 6637 901 E. Valley Blvd., Alh. 8468 (One block east of San Gabriel Blvd.)	

Christmas Greetings

Foothill Bookshop

22 NORTH BALDWIN

Open Evenings, 7:30 - 9

BOOKS, CARDS, GIFTS — RENTAL LIBRARY

We Wish You All

Merry Christmas & Happy New Year

GREGOR, Jr., Jeweler

(Next Door to THE NEWS)

11 KERSTING COURT

JEWELRY, WATCH and CLOCK REPAIRING

CHRISTMAS GREETINGS

from

OLSEN'S

Last Minute Gift Suggestions

House Slippers in kid, felt and woolies
for men and women . . .Men's Dress Shirts, Sweaters, Pajamas,
Neckties and SoxMunsingwear Silk Hosiery for Women
Children's Shoes \$1.65 to \$2.95

MERRY CHRISTMAS 1936

Just an old fashioned greeting — Good
wishes for a Merry Christmas and a Happy
New Year . . . and to those who have made
possible our progress we thank you.

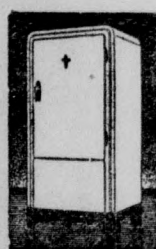
Welch's Feed & Fuel

43 North Baldwin

Phone 1831

We Deliver

Merry Christmas

We sincerely wish everybody a Merry Christmas
and a Happy New Year . . .We appreciate the many friends and customers of
Sierra Madre and vicinity . . . May 1937 be a
Prosperous and Happy Year for us all.The New 1937 Servel Electrolux Gas
Refrigerators and Gaffers & Sattler
new model gas ranges are here . . .Come in and see them. A small down
payment and low monthly payments
are available. Why not buy now . . .

SIERRA MADRE APPLIANCE CO.

Authorized Dealer

16 West Sierra Madre Blvd.

SIERRA MADRE

CALIFORNIA

In a Social Way

MAPHA CLUB HAS GAY CHRISTMAS PARTY

ENTERTAINING with the last of the rush affairs this season for Mapha Club, Miss Dorothy Briggs was hostess Saturday evening to twenty-four guests at a "Preference" dinner given at her exclusive home at 2640 Midlothian Drive, Altadena.

A formal 6 o'clock dinner was served at six small tables with Miss Eleanor Phillips and Miss Cynthia Hull assisting Miss Briggs at the buffet luncheon table.

The home was beautifully decorated in keeping with the Yuletide season from a lighted table Christmas tree, gifts were distributed among the group. The evening was spent visiting and singing Christmas carols.

THREE ARE HONORED AT A BIRTHDAY PARTY

A three-tier birthday cake, elaborately decorated, formed the lovely centerpiece for the birthday dinner Saturday afternoon, at the home of Mrs. Emily Moyer, complimenting Mrs. Olive Wissler, Miss Katherine Wissler and Mrs. May Barlow, who observed their birthdays during the week. The red and green color scheme and bouquets of poinsettias carried the Christmas motif. Following the dinner the party attended a theatre in Pasadena.

BETHANY CLASS JOINS IN YULE CELEBRATIONS

Sunday School class Seven of Bethany church, members and their teacher, Mrs. Elmer Thompson, were entertained Friday evening at the home of Miss Marjorie Croan, W. Sierra Madre Blvd. at a Christmas party.

The home was decorated in the Christmas motif featuring a holiday decked tree covered with gifts for each member. Christmas carols were sung and appropriate games played during the evening. A delicious luncheon was served to the ten girls present by Miss Croan.

AUDREY BENNETT HOSTESS AT CHRISTMAS PARTY

Tonight (Wednesday) Audrey Bennett is entertaining at a buffet dinner and Christmas party at her home on 471 N. Auburn avenue.

A roast turkey dinner with Yuletide dishes will be served at the buffet table attractively decorated in keeping with the holiday season. Those invited are Mr. and Mrs. Charles Bennett and Mr. and Mrs. Harry Bennett of Long Beach; Mr. and Mrs. Alfred Bennett, Miss Dorothy Starr, Arthur Pennecamp, Miss Leta Hart, Harry Pruitt, Mrs. Laura Simon and Joan Gaunt, all of Los Angeles.

San Gabriel Valley City's Will Join In Retreat Here

Retreat days for Sierra Madrans at Mater Dolorosa Monastery are scheduled for the weekend of January 8-10, Father Angelo Hamilton, C.P., retreat director, announced yesterday.

The same weekend retreatants will also be here from Monrovia, Arcadia, El Monte and other San Gabriel Valley cities.

MRS. BOWEN GIVES ALL-DAY CHRISTMAS PARTY

Open house and a Christmas party was held at the home of Mrs. Nancy Bowen at Pasadena Monday, when members of her psychology and other classes at the Monrovia-Arcadia-Duarte high school and Sierra Madre friends were her guests. Breakfast was served to those attending during the morning.

Guests attending from Sierra Madre included Mmes. A. J. Dewey, Eber Thomas, Robert H. McCullagh, Robert Rhodes, Nestor Young, Fletcher White, Mildred Taylor and Bobbie Fountaine.

Sunday evening after attending the Christmas pageant presented at the Congregational Church, Mrs. May Barlow was hostess to a group of friends at the home of her mother, Mrs. Emily Moyer, 52 East Highland avenue. A buffet supper was served the group by Mrs. Barlow, followed by an informal social evening. Included in the group were Mr. and Mrs. Francis Eakman, Mr. and Mrs. Emil Sturmthal, Mrs. Louise Allen, Mrs. Olive Wissler, Miss Katherine Wissler, Mrs. Emily Moyer and Mrs. May Barlow.

SOCIAL EVENING AT THE MOYER HOME

Sunday evening after attending the Christmas pageant presented at the Congregational Church, Mrs. May Barlow was hostess to a group of friends at the home of her mother, Mrs. Emily Moyer, 52 East Highland avenue. A buffet supper was served the group by Mrs. Barlow, followed by an informal social evening. Included in the group were Mr. and Mrs. Francis Eakman, Mr. and Mrs. Emil Sturmthal, Mrs. Louise Allen, Mrs. Olive Wissler, Miss Katherine Wissler, Mrs. Emily Moyer and Mrs. May Barlow.

SOCIAL NOTES

Miss Ruby Moulton will be hostess to six guests at a turkey feast Christmas day at her home 341½ N. Auburn avenue.



WISTARIA BAKE SHOP "The Home of Good Things to Eat"

FRUIT CAKES, HOLIDAY
COOKIES, especiallyStanley E. Decker, Prop.
4 Sierra Madre Blvd., Tel. 99
The Drive-In Market

LYRIC

MONROVIA

Wednesday and Thursday
(this week)LAWRENCE TIBBETT
"Under Your Spell"also
LAUREL & HARDY
"Our Relations"Gala New Year's Eve Stage
and Screen Midnight Show—All Seats Reserved—
Tickets on Sale Now

BEST WISHES

For a Merry Xmas
and
Happy New YearSierra Madre
Ice Co.

Tom Miller, Prop.

The DOUGLAS DRUG COMPANY

Prescription Specialists
Bring your Doctor's Prescrip-
tion to us. We guarantee you

Pure Fresh Drugs

34 East Huntington Drive
Arcadia

Decorations will be in keeping with the holiday motif. Guests are Mrs. Rosa BuBose and daughter Elizabeth of Wilmar; Mrs. Elmer Wells; Earl and Clarence Polley and Miss Mae Squire of Sierra Madre.

Dinners hosts at their home on 32 Park avenue Christmas day are Mr. and Mrs. Percy C. Kortcamp who will entertain as guests Mr. and Mrs. Robert Curdie, Robert Curdie, Jr., Gloria Curdie and Perry Kortcamp of Hollywood and Mr. and Mrs. Peter DeRoos and daughter, Jacqueline of Los Angeles.

Friday evening, Mr. and Mrs. F. D. R. Moote were hosts to a group of young people at their home on West Sierra Madre Blvd., entertaining at a Japanese Christian Endeavor party of Bethany church. Fifteen members were present to enjoy the informal evening of visiting and games. Refreshments were served by Mr. and Mrs. Moote.

—Doris Gilbert.

Who is
"The Girl Who Wanted
Experience"
coming to the
FOOTHILL BOOKSHOP
22 N. Baldwin

For Christmas

Ladie's Very Small
Watches, 17 Jewels and
Cases set with two fine
Diamonds—\$24.75

Other Styles and Quality
as low as \$10.00

All Fully Guaranteed

Our Watch Repairing
leaves nothing to be
desired

W. I. Smith

34 E. Huntington Drive,
Arcadia

The Management of the
Uptown extends to all sincere
wishes for a Merry Christmas

Special Christmas
Children's Program
Laurel & Hardy in
"BABES IN TOYLAND"
and Mickey Mouse Cartoon
the perfect Xmas program
2 shows only
Thurs., Dec. 24, 2 p.m.
Fri., Dec. 25, 10 a.m.
All children 10c

Friday-Saturday
"20 Million Sweethearts"
Dick Powell, Joan Blondell
plus ZANE GREY'S
Wanderer of the Wasteland

Starting Sunday
Oil for the Lamps of China
and
"A Night at the Opera"
with Marx Bros.

ARCADIA

THEATRE

44 East Huntington Drive
ARCADIAWednesday, Thurs., Fri., Sat.
December 23, 24, 25, 26Shirley Temple in
"DIMPLES"with Frank Morgan, Helen
Westley and Stepin Fetchit
Christmas Program with
News Events, Colored
Cartoons, etc.

"A WOMAN REBELS"
Featuring Katherine Hepburn
and Herbert Marshall

Sunday, Mon., Tues., Wed.
December 27, 28, 29, 30

"Ladies in Love"
Janet Gaynor, Constance
Bennett, Loretta Young

"Smartest Girl in Town"
with Gene Raymond, Ann
Southern, Helen Broderick
and Eric Blore

Thursday, Friday, Saturday
December 31, January 1, 2

"MAD HOLIDAY"
with Edmund Lowe, Elissa
Landi and Ted Healey

"Under Your Spell"
Lawrence Tibbett, Wendy
Barrie, Gregory Ratoff,
Arthur Treacher

MERRY CHRISTMAS

ELLEN'S BEAUTY SHOPPE

Not Open Christmas Eve



Just to greet our friends at this time
and to wish them life's best, and to
thank them for past kindnesses is our
Yuletide message.

NORMS GARAGE

54 N. Baldwin

Phones: 164-1, 239-4, 121-4



Just to greet our
friends and extend to
them the compliments
of the season.

ROBERTS

DRIVE-IN MARKET

(completely home-owned)

Sierra Madre Blvd., at Baldwin Avenue



ROY EDWARDS, Representative

Troy Laundry

Agency, Langley's Barber Shop

Bank Building

Telephone 2423

Interest

on

TERM SAVINGS ACCOUNTS

will be available

to all savings depositors

THURSDAY

December 24th

Sierra Madre Savings Bank

KERSTING COURT

PHONE 4

WHOLE FAMILY'S BILL AT THE ARCADIA

A program for the whole family. That's the bill opening today and playing the remainder of the week at Gillette's Arcadia Theatre.

The feature picture is "Dimples" starring Shirley Temple, who is supported by Frank Morgan, Helen Westley and Stepin Fetchit. The companion film is "A Woman Rebels," featuring Katherine Hepburn and Herbert Marshall.

The bill includes a news reel and a colored cartoon.

Opening Sunday and playing through Wednesday is "Ladies in Love," with Janet Gaynor, Constance Bennett and Loretta Young, and "Smartest Girl in Town," featuring Gene Raymond, Ann Sothern, Helen Broderick and Eric Blore.

"Mad Holiday," with Edmund Lowe, Elissa Landi and Ted Healey, and "Under your Spell," starring Lawrence Tibbett, opens Thursday, December 31.



J. W. Howell

Mae Clark

Howell Florist

Hollywood's Leading Florist for 18 Years

Now at 218 N. Lake Avenue

Xmas Potted Plants & Ferns

Funeral Sprays and Designs

Phone Wakefield 8815

XMAS POTTED PLANTS for GIFTS! AT LOWEST PRICES!

Azalea	Poinsettia	Begonia
Cyclamen	St. Paulia	Bouvardia
Primrose	Kentia Palm	Sansevilla
Xmas Cherry		

And all kinds of potted plants.

XMAS TREES — ALL SIZES

AT REASONABLE PRICES!

FUJI NURSERY

393 South Fair Oaks Tel. Terrace 3236, Pasadena



Fireplace Logs

Make a real

Christmas

— Twenty kinds to choose from —
Real Dry WoodCOKE — COAL — BRIQUETS
ANDIRONS — SCREENS — WOOD BASKETS

We will deliver as little as one dollar's worth of logs for your Xmas eve.

POTTERY

Dishes . . . Vases . . . etc.

Visit our lot at branch store, 1656 East Colorado

SIMPSON'S

House of Service

3422 E. COLORADO ST. — CO. 6117
DOWNTOWN—1656 E. COLORADO ST.

IN YOUR GARDEN—

TWELVE ROSES THAT CAN BE DEPENDED UPON

NO better time of the year to plant roses in Sierra Madre than now—and the following dependables may be counted upon to give a good account of themselves and plenty of gorgeous blooms in your rose garden:

Condesa de Sastago—a two-toned rose of ravishing beauty, copper-pink inside and golden reverse.

Etoile de Hollande—one of the very best deep bright reds. A very fragrant, semi-double flower.

Lady Forteviot—a bushy, continuous bloomer. Golden yellow changing to deep apricot. Extremely fragrant.

Mari Dot—a strong rose with glossy green foliage. Bright salmon, passing to salmon pink, yellow base.

McGredy's Triumph—opens from cerise and orange bud to brilliant deep pink and cerise, overlaid by amber. A real triumph.

Mrs. Pierre S. DuPont—extremely beautiful, reddish gold bud, opening to deep golden yellow.

Roslyn—deep orange buds. Golden orange when open. Free bloomer.

Souvenir de Mme. C. Chambard—rich rose red outer petals.

Deep rose pink inner petals with golden glow at center.

Rapture—an intensified sort of the variety President Herbert Hoover. The reddish shades predominate.

Caledonia—a large high-centered white, with very fine foliage.

Reverend F. Page Roberts—buds of golden yellow strained copper and reddish buff, centered large lemon yellow flowers.

Hortulanus Budd—one of the most dependable of topnotch reds. A free-flowering vivid scarlet-crimson.

There are no comparative scores for a guide in doping out the Pitt-Huskie winner. They do not meet the same rival teams during the course of a season, but Eastern scribes and experts insist that the Panther is the strongest college aggregation in their section, while the Huskies certainly earned the right to represent the Pacific Coast in the Rose Bowl.

If Pitt is beaten it will be because they are unable to stop the

Who is "The Girl Who Wanted Experience" coming to the

FOOTHILL BOOKSHOP 22 North Baldwin

Married Rounder—"It doesn't make any difference, my boy. My experience is that she finds out, anyway."

Young Author—"The art in telling a story consists of knowing what to leave unsaid."

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OLD SPORTS SCRIBE SEES THE PITTSBURGH-WASHINGTON GAME FROM THE SIDELINES

Pasadena's greatest sporting event, the annual New Year's Rose Bowl football game, is but a few days away and already the Pitt Panther squad is close to the battle ground working out in San Bernardino, with the Washington Huskies at Santa Barbara.

At one time my favorite diversion was picking winners in football and my average for doping out the visitor was fairly high. But I can only guess at the outcome of the Huskies-Pitt game for the reason that I have never seen the Seattle collegians in action.

Pitt, I know fairly well. It's about the same team I saw in action last year and it's a good one, well equipped with power, speed and a fine defense. The Huskies will have to be really good to twist the Panthers' tail.

Old Pop Warner, former Pitt and Stanford grid mentor, now at Temple University, is quoted in the metropolitan press as favoring Pittsburgh over the Huskies. I am inclined to string along with Pop, providing he was correctly quoted, for Warner usually guesses correctly.

Jock Sutherland for 12 years coach at the University of Pittsburgh learned how to play under Warner and at the time of Sutherland's appointment I interviewed Warner in Pittsburgh, asking what he thought of Sutherland's coaching ability as the big Scotchman in a speech said out of compliment to Warner, "Pop taught me all I know about football."

Warner's reply to my question was "Jock is right, I probably taught him all he knows about football, but not all that I know about the game. He should, however, make a good coach."

There are no comparative scores for a guide in doping out the Pitt-Huskie winner. They do not meet the same rival teams during the course of a season, but Eastern scribes and experts insist that the Panther is the strongest college aggregation in their section, while the Huskies certainly earned the right to represent the Pacific Coast in the Rose Bowl.

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Funeral Flowers Sprays \$1 up

Ward Nursery & Florist
Mt. Trail & Laurel—Tel. 1614
Members of Florist Telegraph
Delivery Association

Monrovia Monumental Works

High Class Monumental Work in all its branches
Frances Brain, Sierra Madre Representative, Phone 3384



To our many old friends and countless new friends we extend to the fullest Christmas cheer. May this Christmas be the best ever.

— :: —

N. M. MESECAR

13 Kersting Court
Telephone 183-4

NOTICE TO HOUSE HOLDERS

GARBAGE west to Baldwin Ave. will be collected Saturday, December 26, 1936, instead of Friday, December 25th! The same schedule will be in effect next week when New Year's Day also falls on Friday.

AL S. MYERS, Business Manager
City of Sierra Madre

Dr. J. L. Woehler

X-RAY DENTIST

31 S. Baldwin :: Telephone 45

Evenings by Appointment

Tree Lighting Sets

32c, 63c, 79c, and up

Thermoray Gas Heaters

A new principle in Radiants — A truly Wonderful Heater —
A Variety of Sizes and Designs

Schick Electric Razors

Recognized as Best

Thor Electric Washers

Magic Chef Gas Ranges

Wagons

98c, 1.25, 1.59, 4.39, 13.50

SIERRA MADRE HARDWARE CO.



We wish you a very
Merry Christmas
in your Own Home!



Our home-financing plan can help you attain debt-free home ownership, both safely and economically.

We Have Always
Paid a Dividend
at the Rate of

4%

FIRST FEDERAL SAVINGS & LOAN ASSOCIATION OF PASADENA

41 S. Euclid Avenue

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For Further Information
Call Howard B. Cant, Phone 1091, Sierra Madre



BUILD WITH THE BEST

SIERRA MADRE LUMBER CO'S
QUALITY LUMBER!

WISHING YOU THE
Compliments of the Season

J. S. BILLHEIMER, Manager
38 East Montecito Phone 23



May this Joyous Xmas Season be but a forerunner of the happiness and prosperity that will be yours throughout the year

Young's Market
Central & Baldwin
Telephone 95



MERRY CHRISTMAS

To all of our friends in Sierra Madre... It is my sincere wish that you will continue to find health and prosperity, and live to a ripe old age.

WISTARIA GRILL

60 West Sierra Madre Blvd.
(Opposite City Hall)
Adam Hauck, Prop.



TOPS

**Upholstering
Painting**

**REASONABLE
PRICES!**
Xmas Tree
Spraying

HOF & THOMAS
PASADENA

1713 E. Colorado, CO. 8424

HENRY GREGOR, JR. OPENS JEWELRY STORE

Sierra Madre has a new young jeweler, Gregor Jr., who yesterday opened a place of business next door to THE NEWS office, and formerly occupied by Frank Bowen.

Gregor Jr. will specialize in watch and clock repairing and in addition will carry a complete stock of jewelry and the usual knick-knacks displayed in windows of such establishments. Gregor is a Sierra Madre boy and popular.

Mr. and Mrs. George B. Morgridge were guests Friday evening at the silver wedding anniversary of Dr. and Mrs. Roy Malcom of Los Angeles. Dr. Malcom is a member of the faculty at U.S.C. and Mrs. Malcom, daughter of L. E. Behymen, was a sorority sister of Mrs. Morgridge at U.S.C.

A recent visitor in the home of Mr. and Mrs. F. H. Hartman was Mrs. Nancy Steckeele of Muskegon, Mich., who is visiting with relatives and friends in Pasadena. Mr. and Mrs. Hartman and Mrs. Steckeele were old friends in Michigan, then Monday, after a period of 29 years, old acquaintances were renewed.

CHURCHES

Christian Science

First Church of Christ Scientist of Sierra Madre is a branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

9:30 a.m.—Sunday School.

11 a.m.—Sunday Service.

John's words, "He that abideth in the doctrine of Christ, he hath both the Father and the Son," constitute the Golden Text in the Lesson-Sermon on "Christian Science" on Sunday in all branches of The Mother Church, The First Church of Christ, Scientist, in Boston, Massachusetts.

8 p.m., Wednesday—Testimonial meeting.

Reading Room open daily, 2-4 p.m. Public cordially invited.

Bethany Church

The Little Stone Church

Rev. Stewart R. Sheriff, Pastor

Tonight—Wednesday 23rd

Dr. Wm. E. Pietsch, in the Main Auditorium. He is the president of "The Alaska Evangelization Society."

Thursday—

Some of our group will go to

Who is

"The Girl Who Wanted Experience"

coming to the

FOOTHILL BOOKSHOP

22 N. Baldwin

yule greetings

1936

Bunte's Chocolates

in fancy

Christmas Boxes

at

Dane's Candy Shop

Elaborate Programs At Churches Here

(Continued from Page One)

ward McClosky will offer the Agnus Dei. Marjorie Bergien will be organist.

Two choirs composed of children, of the 5th, 6th, 7th and 8th grades will sing the Gregorian mass De Angelus at the 11 o'clock mass. Consuelta Braden and Mary Armstrong together will sing the Incarnatus Est. Ann Nintemann will be organist.

Following their usual Christmas week custom, priests at Mater Dolorosa Monastery will assist pastors throughout the State in conducting services Christmas Day. Cities assigned to them include Marysville, Sacramento, Ontario, El Centro, Wilmington, Glendale, Long Beach and Los Angeles. In the latter two cities, they will assist pastors in the Precious Blood and St. Bernard's Parishes, Los Angeles, and the Holy Innocence and St. Mathew's Parishes, Long Beach.

The week of New Year's Day the priests will help in directing retreats at the Catholic Hospital in Oxnard and the Mercy Convent in Burlingame.

Prison Honor Camp number Six to take Christmas cheer and message to the boys.

Friday Christmas—

Young People early morning caroling and breakfast at the Pastor's home.

Sunday—December 27th

Wade C. Smith of the Sunday School Times Staff and North Carolina. Three great meetings.

9:30 a.m. Sharp, for all boys and girls.

11 a.m. and 7:30 p.m.—Preaching services.

Watch Night, December 31st—

All church social and testimonies and prayer, 7:30 p.m. until midnight.

Church of the Ascension

Baldwin and Laurel Avenues

Rev. A. G. R. Bode, Rector

Christmas Services—

Midnight—Holy Communion.

7:30 a.m.—Holy Communion.

9 a.m.—Choral Eucharist, short address and Christmas offering for the Church's obligations.

Sunday, December 27th—

7:30 a.m.—Holy Communion.

9:30 a.m.—Sunday School.

11 a.m.—Morning Prayer and Sermon.

5 p.m.—Organ Recital of Christmas music.

Congregational

Rev. Arthur O. Pritchard, Pastor

"Taking Account of Stock" will be the topic of the sermon at 11 a.m., Sunday December 27.

Sunday School, 9:30 a.m.

Young People, 6:30 p.m.

St. Rita's Church

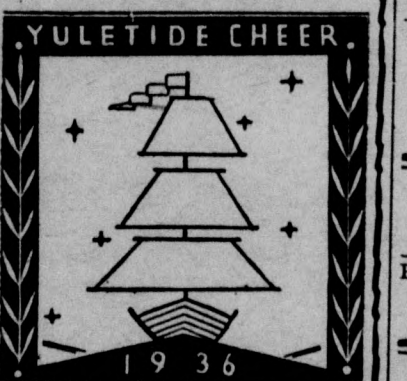
Rev. Hyacinth Clarey, C.P., Pastor

Sunday Masses—6:30, 8:00 and (High Mass) 11 a.m.

Week-day Masses, 6:45 a.m.

Tuesday Evening—Devotions, 7:45 p.m.

Friday—Stations, 7:45 p.m.



Dr. C. T. L. Herbert

Office in Patio S. M. Hotel

TELEPHONE 57

Residence Phone 215-1

The Pines Coffee Shop

AND

Cocktail Lounge

24 Hour Service

Arcadia Drive-In Market

Ye Derby Tavern

Serving Luncheons
Chicken and Steak
Dinners

Catering to Private Parties

Entertainment Saturdays

233 E. HUNTINGTON DRIVE
in Arcadia

Yuletide Celebration To Be Homely

(Continued from Page One)

to remain there over the week end.

Mr. and Mrs. E. F. Dodge and son, Edward of Lake Mills, Wisconsin, are houseguests of Mr. and Mrs. L. M. Anderson, 546 West Montecito avenue, during the holiday season.

Mr. and Mrs. Jacob Annas, 84 South Hermosa avenue, are Christmas dinner guests in the home of their son-in-law and daughter, Mr. and Mrs. William Vickers in Arcadia.

Holiday visitors in the home of Mr. and Mrs. Al S. Myers, 101 Esperanza avenue, are his brother and his wife, Mr. and Mrs. Leonard Myers and daughter Loretta, of Portland, Oregon.

Mr. and Mrs. Alfred J. Dewey, Marlborough Terrace, are among the guests to be present Christmas Day at a "housewarming" and party given in honor of Mr. and Mrs. Sidney Brooch who have recently moved into their new home in Beverly Hills.

A family dinner will be enjoyed at the home of Mr. and Mrs. M. M. Bains, 87 East Highland avenue when Mr. and Mrs. G. D. Johnstone, Jr., and their three children, Mr. and Mrs. Joseph Scalzo, all of Sierra Madre, and a son Harrison, of Ventura, will be present Christmas Day.

A family dinner and Christmas party will be held at the home of Mr. and Mrs. F. D. E. Moore, 689 W. Sierra Madre Blvd. Christmas Day. Included in the party will be their daughters, Dorothy and Kathleen, Mrs. Moore's father, G. H. Graves of Van Nuys; Mr. and Mrs. Harvey Cheeseman and sons, Donald and Kenneth of Glendale; Louise MacThie of Los Angeles; Mrs. A. McGuffin and daughter Ann, of Westwood, and Mrs. Martha Rust, of Sierra Madre.

Mr. and Mrs. Frank E. Cox and daughter Dorothea, 711 Alta Vista Drive, will motor to Santa Barbara Christmas Day to enjoy a reunion of the Cox family at the home of Mr. and Mrs. John S. Cox. Mr. and Mrs. Fred S. Cox and family of Los Angeles, and Mr. and Mrs. Robert Cox and family of Oakland, will be among those attending the dinner. John, Fred and Robert are sons of Mr. and Mrs. Frank Cox. Mr. and Mrs. Waverly E. Pratt are entertaining with a family dinner at their home, 359 North Grove street, Christmas Day. Those present will include Mr. Pratt's parents, Mr. and Mrs. B. E. Pratt of Long Beach; Mrs. Pratt's mother, Mrs. Mae Hicks of Los Angeles, and their nephew Robert Warren, of Los Angeles.

Festive Christmas preparations are being made at the home of Mr. and Mrs. J. S. Billheimer, 100 East Highland avenue for a dinner party. The guest list includes Mrs. Billheimer's son Dr. Phillip Murdock of Long Beach; her sister and her husband, Mr. and Mrs. George R. Davis and their son of Ripon; Mr. and Mrs. Glen Billheimer of Pasadena; Mr. and Mrs. Landon Custer of Princeton; and Mrs. Vera Schonsted and son Dicky, of Eagle Rock.

WANT ADS

WORK WANTED

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows Call, The Handy Man. Phone 334-1. B. A. Platte. 11:15 a.m.

For Sale MISCELLANEOUS

FOR SALE—Plans and specifications for 2 small "all electric" houses. Phone 244-2. 13:00

WANTED

THE FINER GIFT—Personal Stationery. Finest bond paper. Each one monogrammed in a distinctive design. \$1.15 to \$1.50 per box. See it at the Sierra Madre News office. —9:k

FELT BEDROOM SLIPPERS

for the entire family ALL COLORS, ALL SIZES 49c

Shoe Repairing While-U-Wait

Merry Xmas to Our Friends

Draman's

Cash Loans

Borrow on your auto or furniture

Examples of our plan:

You Receive You Pay
\$50. . . \$8.10 for 8 months
75. . . 8.13 for 12 months
100. . . 10.32 for 12 months
150. . . 10.25 for 20 months
500. . . 32.08 for 20 months

Loans also on salary, co-signers, equipment and real estate

Courteous, Confidential, Quick

Southern Finance Service

122 S. Myrtle Monrovia
Phone 94

Impressive Pageant Is Presented

"Coming Of The King" Beautifully Enacted At Congregational Church

Choral and instrumental music and a pageant, "The Coming of the King," comprised the highlights of the annual Christmas musical festival at the First Congregational Church Sunday night. The most impressive and elaborate presentation of its kind ever offered here, was the opinion of spectators who filled the church to the doors.

Opening with the clear bright notes sounded from the belfry by Trumpeter Clay Reavis, Jr., together with the Christmas bell, the senior, junior and young people's choir sang the initial number, "It Came Upon a Midnight Clear." This was followed by "Joy to the World" and "Hark! The Herald Angels Sing," by the choir and congregation. Next the orchestra—which included Elizabeth Morgridge and Betty Preston, violins, Rita Ackerman, cello; Randolph Twycross, clarinet; Clay Reavis, Jr., trumpet, and Moreland Kortkamp, pianist—offered "The Hymns Are Telling the Glory of God."

Two selections by the primary department, "Away in a Manger" and "Bethlehem," were followed by the junior choir singing the "First Noel," with Russell Lovejoy, Jr., as soloist. "Silent Night" by the choir and congregation and a solo, "Cantique de Noel," by Mrs. Mae Barlow, climaxed the musical portion of the program.

"The Coming of the King," the beautiful Christmas Pageant, was in three scenes. Scene I, On the Road to Jerusalem, opened with a reading of Luke 2: 1-4 by the pastor. Characters were Miriam, Mrs. H. Clay Reavis; Ruth, Mrs. C. L. Twycross; Amos, Howard Morgridge; Obed, Elmo Switzer; Sergius, Raymond Simpson; Gaius, John Senour; Rachel, Cynthia Hall; Deborah, Genelle Paschall; Jacob, Randolph Twycross; Sarah, Jane Manning, and Simeon, Gene Keables.

Scene II, On the Plains of Bethlehem, opened with a solo, "While Shepherds Watched," by Francis Bakman. Characters were Ethan, Clay Reavis Jr.; Reuben, Edwin Ward, Jr.; David, John Ashmore, and Angel, Barbara Gerschler.

Scene III, In the Court of Herod, portrayed the questioning of the Magi and included a solo "We Three Kings," by Francis Bakman. Characters were Herod, Capt. E. G. Everett; King's counselor, John Senour; Melchior, Gale Hersey; Gaspar, Lorne Pratt; Balthazar, Jack Dalgherty, and Entertainers, Jean Spoelstra and Ana Sue Adwell.

Scene IV, The Nativity, included "Ave Maria," a violin solo by Elizabeth Morgridge, and "Lullaby," a solo by Mrs. Emile Sturmthal. Characters were Mary, Mrs. Sturmthal; Joseph, Jay Coumbe, and Angels, Grace Jensen and June Daugherty.

The gift procession and a benediction by the pastor concluded the program.

"The Coming of the King" was written by Mae Warren Hicks, mother of Mrs. Waverly Pratt, and was directed by Mrs. Pratt. Lighting effects were handled by R. R. Hartman.

BIRTHDAY GREETINGS...

THE NEWS extends birthday greetings and its best wishes this week to the following Sierra Madreans, whose birthdays are indicated:

Gale Little Dec. 26
Mareta Preston Dec. 27
John Kelleher Dec. 27
Mrs. Steve Petzel Dec. 28
Mrs. Ellen Flynn Dec. 28
Mrs. Jim Heasley Dec. 28
Mrs. Bertha Solnit Dec. 28
W. Mays Dec. 29
J. Milton Steinberger Dec. 30
Charlotte Keltz Dec. 30
Laura E. Cadmus Dec. 30
Donald Nelson Dec. 30
Mrs. Otto Semke Dec. 31
Dorothy Moote Dec. 31
Marjorie Stinman Jan. 1
Mrs. Nettie J. Foster Jan. 1
Lucille A. West Jan. 1

And all the Yuletide Cheer to all of our friends

Merrie Christmas

Roberta Frock Shop

Sierra Madre, Phone 3521

CHILDREN'S HOLIDAY BILL AT UPTOWN

An outstanding Christmas program arranged especially for children has been booked for the new Uptown Theatre in Pasadena. Laurel and Hardy in "Babes in Toyland" and a Mickey Mouse cartoon in color is scheduled for two special matinees only, Thursday, December 24, at 2 p.m., and Friday, Christmas Day, at 11 a.m. The management announces this will be the only showing of "Babes in Toyland" in this area during the holidays.

Telephone

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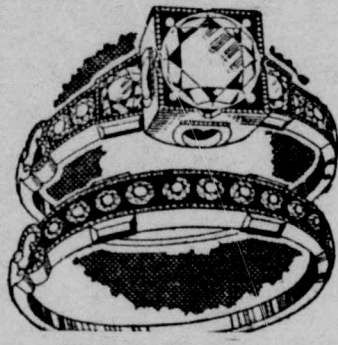
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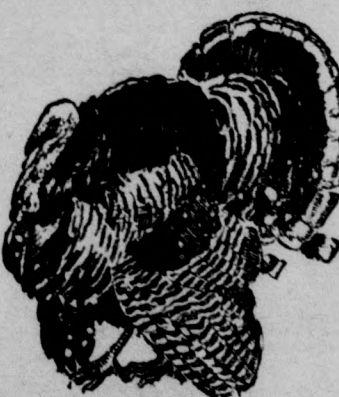
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38 WEST SIERRA MADRE BLVD. PHONE 97

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Swift's Premium 1/2 lb. pkg. 20c
Rath's Black Hawk 1/2 lb. pkg. 20c

Wilson's Tender Made Hams

(The kind you cut with a fork)
No finer Christmas gift than one of these hams. In gay wrappings ready to mail.

P Fresh Butts for Roasting . . lb. 24c
O Shoulder Roast lb. 20c
C Center Cuts lb. 23c
R Loin Roast lb. 27c
Rib Center Cuts, 5c extra
K Pure Pork Sausage lb. 30c

Ground Beef lb. 16c
Chuck Pot Roast lb. 18c

Fluffo 2 lbs. 25c

Fancy Brisket Corned Beef . . lb. 20c
Tender, Quick Cure

Cube Steaks 10c each
Sirloin tips made more tender in our Cubing machine

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